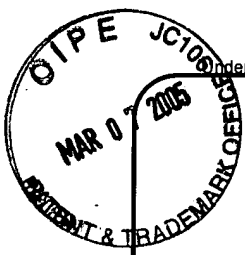


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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number	10/719,636
Filing Date	November 21, 2003
First Named Inventor	Joseph Z. Sleiman et al
Art Unit	1734
Examiner Name	Sue A. Purvis
Attorney Docket Number	81270.89638-001

Total Number of Pages in This Submission 3

ENCLOSURES (Check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
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Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Warner Norcross & Judd LLP		
Signature			
Printed name	Chad E. Kleinheksel		
Date	March 4, 2005	Reg. No.	53 141

CERTIFICATE OF TRANSMISSION/MAILING

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Typed or printed name	Chad E. Kleinheksel	Date	March 4, 2005

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Examiner : Sue A. Purvis
Group Art Unit : 1734
Applicants : Joseph Z. Sleiman et al
Serial No. : 10/719,636
Filed : November 21, 2003
For : PRODUCT LABELLING
Attorney Docket No. : 81270.89638-001

Commissioner for Patents
P.O. Box 1450
Arlington, Virginia 22313-1450

RESPONSE

In response to the Office Action mailed December 6, 2004, the period for response being until March 6, 2005, Applicants respectfully request reconsideration of the above-identified patent application. Claims 1-24 remain in the application. Applicants respectfully traverse the rejection under 35 U.S.C 102(e).

I. Allowable Subject Matter

Applicants thank Examiner Purvis for the indication that claim 24 is allowed and claims 2-11, 14, 15, and 17-21 present allowable subject matter.

II. Section 102(e) Rejection

Claims 1, 12-13, 16, and 22-23 are rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent Application Publication No. 2002/0189741 (now U.S. Patent 6,729,375) to Nielsen, "the '375 patent".

Filed concurrently herewith in the '375 patent is a Request to Correct Inventorship under 37 C.F.R. 1.324, adding Feipeng Zhao as an inventor. The Request includes 1) a Statement from Feipeng Zhao indicating that the change is being requested due to an error in inventorship that was made without deceptive intent and 2) Statements from the originally